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## ANDREW S. MARKS, CPA

4381 Rexwood Drive | Columbus, Ohio 43230 | (614) 940-5922 | [andym@bellateq.com](mailto:andym@bellateq.com)

WWW.BELLATEQ.COM

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### TECHNICAL SKILLS & EXPERTISE

<i>ERP / CRM Solutions</i>	Oracle Financials and Retail Store Planning, PeopleSoft Asset Management & Financial Reporting, JD Edwards Financial Management and Project Management, RSMS Human Resource Enterprise Suite & Data Visualization Engine
<i>Tools &amp; Platforms</i>	LevelDB, Oracle RDMS & BI Engine, SQL, Netezza, IBM SOA, HTML, HP Quality Center, SmartBear, JIRA, MicroStrategy, SharePoint, Bcrypt Cryptographic Hashing & Salting Cyber-Security Algorithm, Snappy Data Compression & Encryption Engine, SSL v3.1 / TLS v1.0
<i>Specialties</i>	ERP/CRM Design & Implementation, Business Intelligence and Data Warehouse Strategy, Program Management, Project Management, HR Management, Financial Systems Strategy, Governance, IT Architecture, Business Systems Analysis, Cyber-Security, Web Portal / eCommerce Strategic Planning
<i>Methodologies</i>	Agile, Waterfall, RAD, JAD, Paired Programming

### PROFESSIONAL EXPERIENCE

**BELLATEQ, LLC** | COLUMBUS, OHIO | OWNER | 2010 - Present

**American Electric Power, Program Manager**  
2016-2017

- Design, develop and deploy RSMS (Rapid Staffing Management System<sup>tm</sup>) ERP Solution
- Interview, hire, onboard and manage all Project Manager, Project Controller and Business Systems Analysts for IT Application and IT Infrastructure divisions of AEP
- Oversee resource interviewing, hiring and onboarding for 24 Hiring Managers
- Provide Agile/Scrum training to new hires as part of onboarding
- Oversee and serve as Administrator for SharePoint Intranet Portal and Document Library

Major Accomplishments: Reduced IT personnel hiring cycle from an average of 5 weeks to 6 days, Reduced cost of resource onboarding by 50%, Programmed and developed RSMS ERP Enterprise Solution, Developed ERP-integrated SharePoint portal for onboarding governance

Tools & Platforms: LevelDB, Bcrypt, SQL, HP Quality Center, Fieldglass, SharePoint

Methodology: Agile/Scrum

**State of Ohio, Sr. IT Architect, Sr. BSA, Release Manager,**  
2014-2016

- Chief Architect responsible for design of new ERP system including desktop, mobile and portal technologies (Dept. of Natural Resources)
- Governance Manager responsible for PMO, Process Engineering, Data and IT Governance model design and deployment and internal IT audit controls (Dept. of Administrative Services)

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- Wrote user stories, test cases, acceptance criteria, Business Requirements Documentation and Tracability Matrix artifacts (Dept. of Higher Education)

Major Accomplishments: Developed and implemented application release governance model at Department of Administrative Services, Authored \$6 million RFP for new enterprise solution at Department of Natural Resources, Served as Senior BSA for new BI and Data Warehouse platform for Department of Higher Education

Tools & Platforms: Oracle, SQL, HP Quality Center, SharePoint, Visio

Methodology: Agile/Scrum

### **Express Stores, Senior Project Manager, Sr. Solution Architect 2013-2014**

- Project Manager for Oracle Retail Management enterprise application implementation in charge of financial system integration, reporting, Sarbanes/Oxley compliance, governance and data warehouse / BI platforms
- Liason between IT implementation team and business users responsible for reporting and process automation definition and strategic planning
- Responsible for all project planning, financial management, scope management resource budgeting and allocation and executive status reporting

Major Accomplishments: Successfully implemented new Retail Store Management enterprise solution, Developed and implemented project portal to support ERP release management and governance

Tools & Platforms: PeopleSoft, SmartBear, SharePoint, HTML, CSS

Methodology: Waterfall

### **Nationwide Insurance, Senior BSA, Sr. Test Lead, Governance Manager 2010-2013**

- Senior BSA responsible for all internal and external consulting resources, project planning and budgeting, liaison to senior executive leadership,
- Senior BSA on document management and customer portal development teams responsible for Business Requirements Document, Technical Requirements Document and Functional Tracability Matrix
- Senior Test Lead in charge of quality assurance and quality control processes including design of master test plan, creation of all use cases, delivery of daily executive status scorecards and dashboards and execution of unit testing, integrated system testing, end-to-end testing and user acceptance testing
- Led data optimization & BI planning strategy team responsible for integration of systems and data warehouses across Nationwide Insurance, Nationwide Financial and Nationwide Services via a common data warehouse platform of Oracle, Netezza and SQL

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Major Accomplishments: Successfully implemented new customer portal for insurance and investment portfolio management, Architected enterprise-wide business intelligence and information reporting solution for all Nationwide business units and users, Led governance and operating procedure planning for Nationwide Financial Services PMO

Tools & Platforms: PeopleSoft, HP Quality Center, SharePoint, HTML, CSS

Methodology: Waterfall

### **ALLIANCE DATA SYSTEMS** | COLUMBUS, OHIO | 2008 - 2010

#### **Director of Business Intelligence**

- Program Manager in charge of long-term strategic planning and delivery of business intelligence systems and information delivery models utilizing MicroStrategy front-end, and Oracle RDMS and Netezza back-ends and Essbase and Teradata connectivity platforms.
- Responsible for deployment of new technology stack including metadata, UI and security layers. Managed program financials, budgets, timeline and scope
- Oversee and direct daily operational functions including user support, hardware and software maintenance, infrastructure operations, data warehouse delivery and data security
- Project manager responsible for development and implementation of enterprise-wide data governance model for application quality control, data quality, system security
- Directed operational procedures and data warehouse architectural framework for integrated Oracle and Netezza data warehouse platform
- Project Manager in charge of design, development, testing and deployment of business intelligence applets including data cost models, information management triage tools, activity based costing models, account level profitability dashboards and human resource workforce scorecards
- Instituted data quality measures and IT internal control policies in conjunction with corporate data governance and security initiatives

Major Accomplishments: Reduced cost of ownership of enterprise reporting platform by more than \$2.1 million, Implemented new Netezza data warehouse, Optimized and converted over 50 disparate data platforms into centralized and integrated data marts, Oversaw implementation of Microstrategy BI engine, Staffed and led enterprise BI reporting team

Tools & Platforms: Oracle, Netezza, MicroStrategy, SharePoint

Methodology: Waterfall

### **IBM** | North America, United Kingdom | 2004 – 2008

#### **Partner & Global Delivery Leader**

- Global Process Leader responsible for management of consulting, development and IT solutions teams in North America and United Kingdom; Responsible for \$250 million project budget and client portfolio

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- Project Partner in charge of development and implementation of world-wide financial reporting systems and reporting standards for Heinz Corporation using Oracle Enterprise Platform
- Project Executive overseeing development of business intelligence, ETL, QC, data quality and information protection tools and methodologies for Honeywell Aerospace Corporation including all infrastructure architecture for Business Objects integration with the enterprise AS400
- Project Executive responsible for implementation of enterprise-wide human resource management, executive information delivery and budgeting software for Cigna Insurance using Oracle RDMS and SQL platforms connected to Cognos BI engine
- Successfully led program to collect, integrate, test and normalize data from four disparate Oracle enterprise global applications into a single, centralized, AS400 data source for VISA International Card Services

Major Accomplishments: Grew North American and UK consulting practice billable revenues by more than \$20 million, Managed IT consulting practice and client portfolio across 7 countries and 2 continents, Earned promotion to Global Process Leader

### **INVATA INTERNATIONAL INC. | NORTH & SOUTH AMERICA | 1989 – 2004** **PRESIDENT, CEO & FOUNDER**

- Invented, designed and programmed the SamTrak Service and Maintenance Tracking Solution. Oversaw all phases of product development within C++, VB and HTML platforms and across all phases of the software development life cycle
- Invented the first commercial, wireless, web-based service and maintenance solution using C++, HTML and ColdFusion tool sets
- Oversaw and directed all sales, marketing, user support, development, testing, accounting, billing, collections, human resource and client service operations
- Managed US, Canadian and Australian consulting and client service teams

Major Accomplishments: Invented new asset management suite of software applications that became the industry standard for the retail, financial services and government sectors, Successfully launched multi-million dollar stock offering, Negotiated sale of company to private equity firm providing stock holders with ROI in excess of 300% in less than 24 months

### **EDUCATION | CERTIFICATION | PUBLICATIONS**

#### Education

The Ohio State University, Columbus, Ohio | Bachelor of Science Business Administration  
Graduated with honors and in top 2% in class. Winner of numerous academic scholarships and awards. Recognized as the top scholar/athlete in College of Business.

Head Drum Major, The Ohio State University Marching Band

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Certifications	Certified Public Accountant, State of Ohio Professional Scrum Master Certified Scrum Master (Candidate)
Publications	<p><i>"Splinter Road"</i>   Coachwork Press, 2018   <a href="http://www.splinterroad.bike">www.splinterroad.bike</a></p> <p><i>"50 Cars to Drive"</i>   The Lyons Press, 2008   ISBN 978-I-59921-230-2</p> <p><i>"Duesenberg"</i>   Kraus Publications, 2007   ISBN 0-87349-388-5</p> <p><i>"Ferrari – Road From Maranello"</i>   Random House New York, 2006   ISBN 1-4000-6463-5</p> <p><i>"Test Leadership Strategy and QA Project Planning"</i>   Nationwide Publications, 2012</p> <p><i>"Business Intelligence Strategy &amp; Planning"</i>   IBM Publications, 2008</p> <p><i>"Business Intelligence Driven Decisioning"</i>   IBM Publications, 2006</p> <p><i>"Measuring Data Quality"</i>   IBM Publications, 2005</p> <p><i>"Humans and Computers Working and Playing Nicely Together"</i> American Institute of CPA's Journal, 2005</p> <p><i>"Surviving the IT Audit"</i>   Certified Managerial Accountant National Conference Keynote, 2004</p> <p><i>"Personal Investing Made Easy"</i>   CompuServe Press, 2001</p>